



Brandesigns Web Solutions | Our Method for Getting Started Online

## Our Method

*We will be with you every step of the way.*

We have outlined the steps you need to get online and have a successful web Presence.

## HOW DO I GET MY WEBSITE ONLINE?

### **Step One - Order Your Domain**

You will need to register a domain name for your website. This is the address people will use to access your web site on the internet

(www.yourcompany.com) [Please contact us if you'd like us to order your choice domain for you.](#)

If you already have a domain name, you can transfer your domain management to your account with Brandesigns, or configure your domain name servers (DNS) to point to [Springs Hosting Servers](#) during the hosting order process.

### **Step Two - Design Your Website**

This is where the look, feel, and content of the Web site are determined and created. We offer affordable custom website designs or a website template package for you to complete this step.

### **Step Three - [Website Hosting](#)**

Hosting your website on a server. This is basically where you rent space on a computer that is always connected to the Internet. Price will vary, depending on the amount of disk space you will have, service needed and the type of connection to the Internet. (e.g. Secure Connections via SSL)

Brandesigns partners with [Springs Hosting](#) for your website hosting needs. They offer Shared, Reseller, VPS, and Dedicated server packages for both beginners and professionals alike. Each of their shared Web Hosting plans includes 24/7/365 support, a 99.9% uptime guarantee, and a 45-day money-back guarantee.

# AFTER YOU'RE ONLINE

## **Step Four - Market your Website**

You should be thinking about the marketing of your Web site as it is being designed. The content of the site needs to reflect the search terms. These search terms, known as "meta tags", will allow your website to be indexed by search engines. Brandesigns can help you with meta tags and marketing your website. Marketing your website also includes posting your Web address everywhere your phone number appears. Add your Web address to brochures, business cards, print ads, social media website's, etc. In addition, include your Web address on your telephone voice message and email signature.

## **Step Five - Maintain your Website**

Keep your website up to date! It is important to keep your information current and fresh. This encourages your customers to keep returning to your website.